

DOT

A PROVEN EFFECTIVE
FERTILITY TRACKER.





DOT USES ADVANCED STATISTICAL ANALYSIS TO DETERMINE THE USER'S PREGNANCY RISK FOR EACH DAY OF HER CYCLE.



Dot is multi-talented.

Prevent pregnancy

Plan a pregnancy

Track my cycles

How would you like to use Dot?

DOT UNDERWENT THE FIRST FULL-SCALE CONTRACEPTIVE EFFICACY STUDY ON A FERTILITY APP.

Typical Use

95%

EFFECTIVE

Perfect Use

99%

EFFECTIVE

Research conducted by: Institute for Reproductive Health, Georgetown University. Completed October 2018. Funded by: The U.S. Agency for International Development.



WHY DO WOMEN USE DOT?

- **EFFECTIVE.** Proven 95% effective with typical use; 99% effective with correct use.
- **NATURAL.** No side effects.
- **FREE.** No cost to end-users.
- **ACCESSIBLE.** Available on smartphones.
- **A HEALTH MONITOR.** Helps identify potential underlying health issues.

SOCIAL IMPACT | DOT



Dot has the potential to reach millions of women who have an unmet contraceptive need. Offering a solution that is evidence-based, rigorously tested, and well designed with a human-centered approach can help address the reasons women cite for not using contraception.