

2024 SID-United States Annual Dinner Sponsorship Opportunities

Wednesday, November 13, 5:00 PM – 9:00 PM (Eastern Time)

After Party: 9:00 PM – 11:00 PM (Eastern Time, Same Venue)

Washington Hilton (1919 Connecticut Ave NW, Washington, DC 20009)

Early Bird Discount Deadline: September 9, 2024

Deadline: October 11, 2024

Click [here](#) to register as a Sponsor.

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
	\$17,500 early bird \$18,500 after 9/6 \$24,000 non-member	\$12,500 early bird \$14,000 after 9/6 \$17,000 non-member	\$9,500 early bird \$10,500 after 9/6 \$13,000 non-member	\$8,000 early bird \$9,500 after 9/6 \$10,000 non-member	\$6,000 early bird \$7,500 after 9/6 \$9,000 non-member	\$3,000 early bird \$4,000 after 9/6 \$5,500 non-member
<i>Click on a benefit for more information</i>						
Dinner Tickets	30	20	15	10	5	3
Tables	3	2	1.5	1	.5	
Social Media	3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post, 1 Instagram Story (Optional: 1 Instagram Story takeover)	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 1 Instagram Story	2 Tweets, 2 Facebook posts, 1 LinkedIn post, 1 Instagram Story	2 Tweets, 1 Facebook post, 1 Instagram Story	2 Tweets, 1 Facebook post	2 Tweets
Virtual Program	Full Page Advertisement	Half Page Advertisement	Banner	Logo Listed	Logo Listed	Organization Name Listed
Visibility During Opening Remarks	Acknowledgment from Podium, Optional One-Minute Video	Acknowledgment from Podium				
Visibility on Website, Looping Slide Deck, and Printed Signage	Logo in prime location, Logo on Annual Dinner website banner	Logo, Logo on Annual Dinner website banner	Logo	Logo	Listing	Listing
NEW THIS YEAR! Pop-Up Studio Interview	Yes	Yes				
Opportunity to have Branded Giveaways at Registration	Yes					
Attendee List	Yes					

Add-On Opportunity

In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

Student Sponsor Add-On

\$1,000 Member

\$1,500 Non-Member

Invest in future development practitioners and colleagues. The Student Sponsorship Package is available to add to your chosen sponsor package. Receive 5 in-person tickets for students chosen by your organization or SID-United States, an acknowledgement of student sponsors on virtual platform and Annual Dinner site, and your company name on student attendee name badges. Along with our partner institutions, we will prioritize students from HBCUs and MSIs.

Scroll down to see special packages and additional information.

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Special Sponsorship Packages

<p>NEW THIS YEAR! Pop-Up Studio Sponsor \$11,000 early bird \$12,000 after 9/6 \$15,000 non-member</p>	<ul style="list-style-type: none"> • Sponsor virtual production booth, high quality real-time production, and stream of news-style broadcast • Branding on livestream • Visibility on website, in virtual program, and in outreach materials • 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes 10 guests (1 table), can be closed or open seating • Maximum of one sponsor
<p>SOLD OUT NEW THIS YEAR! Accessibility Sponsor \$4,500 early bird \$6,000 after 9/6 \$8,000 non-member</p>	<ul style="list-style-type: none"> • Sponsor Accessibility initiatives for our Annual Dinner • Sponsor American Sign Language (ASL) Interpretation • Visibility as Accessibility sponsor on our website, in virtual program, and in outreach materials • 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes five guests (1/2 table), can be closed or open seating • Limited to one Sponsor only
<p>After Party Sponsor \$4,500 early bird \$6,000 after 9/6 \$8,000 non-member</p>	<ul style="list-style-type: none"> • Sponsor our very popular Annual Dinner After Party for young professionals, dinner attendees, and friends • Receive exclusive signage at the venue during the After Party • Guests can order a special cocktail named after your organization during the After Party • Visibility on website, in virtual program, and in outreach materials • 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes 3 guests at Dinner and unlimited guests at After Party • Limited to three Sponsors
<p>Reception Sponsor \$11,000 early bird \$12,000 after 9/6 \$15,000 non-member</p>	<ul style="list-style-type: none"> • Exclusive signage at the pre-Dinner reception • Opportunity to place promotional materials on cocktail tables at the reception for additional visibility • Guests can order a special cocktail named after your organization during the reception • Visibility on website, in virtual program, and in outreach materials • 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes 10 guests (1 table), can be closed or open seating • Limited to three Sponsors
<p>SOLD OUT Branded Chocolates Sponsor \$4,500 early bird \$6,000 after 9/6 \$8,000 non-member</p>	<ul style="list-style-type: none"> • Chocolates bearing your organization's logo at each place setting at the dinner • Visibility on website, in virtual program, and in outreach materials • 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes five guests (1/2 table), can be closed or open seating • Limited to one Sponsor only <p>◆ Sponsor is responsible for procuring and delivering chocolates for up to 800 attendees.</p>
<p>Photobooth Sponsor \$4,500 early bird \$6,000 after 9/6 \$8,000 non-member</p>	<ul style="list-style-type: none"> • Exclusive sponsorship of photobooth during the reception • Organization's logo and the SID-US logo will appear on each photobooth photo • Visibility on website, in virtual program, and in outreach materials • 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes five guests (1/2 table), can be closed or open seating • Limited to one Sponsor only <p>◆ Sponsor is responsible for procuring photobooth. SID-US can provide recommendations. SID-US will determine the placement of the photobooth within the venue.</p>
<p>Goody Bag Sponsor \$6,500 early bird \$8,000 after 9/6 \$9,500 non-member</p>	<ul style="list-style-type: none"> • Provide goodie bags with branded giveaways to be placed at each seat at dinner • Size and contents of goodie-bags to be approved by SID-US • Visibility on website, in virtual program, and in outreach materials • 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story • Includes banner advertisement in virtual program • Includes five guests (1/2 table), can be closed or open seating • Limited to one Sponsor only <p>◆ Sponsor is responsible for providing and delivering goodie-bags for up to 800 attendees.</p>

The student sponsor add-on is also available for special packages. See page 1 for more information.

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Sponsor Package Information

Dinner Tickets	All Sponsors Unused organization tickets will be donated to students and attendees from developing countries. Ticket includes entry to the reception, dinner, and after-party.
Tables	Diamond, Platinum, Gold, Silver Opportunity to select assigned or open seating for your reserved tables, or a mix of both. Diamond Three full reserved tables in prime location, can be closed, open, or mixed seating. Platinum Two full reserved tables in prime location, can be closed, open, or mixed seating. Gold One and one half reserved tables in prime location, can be closed, open, or mixed seating. Silver One reserved table can be closed, open, or mixed seating. Bronze One half reserved table shared with another Bronze Sponsor.
Social Media	Diamond Organization tagged in 3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post, and 1 Instagram Story with logo on Annual Dinner marketing graphic. Optional: Organization may provide content for 1 Instagram Story Takeover. Platinum Organization tagged in 2 Tweets, 2 Facebook posts, 2 LinkedIn posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic and website link included in caption. Gold Organization tagged in 2 Tweets, 2 Facebook posts, 1 LinkedIn post, and 1 Instagram Story with logo on Annual Dinner marketing graphic. Silver Organization tagged in 2 Tweets, 1 Facebook posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic. Bronze Organization tagged in 2 Tweets and 1 Facebook post with logo on Annual Dinner marketing graphic. Supporter Organization tagged in 2 Tweets related to Annual Dinner marketing.
Virtual Program	Diamond Full page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Platinum Half page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Gold Banner advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Silver, Bronze Logo listed with organization name and link to website on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website. Supporter

	Organization name listed on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website.
Visibility During Opening Remarks	<p>Diamond Optional 1-minute promotional video played during opening remarks.</p> <p>Diamond, Platinum Organization receives verbal acknowledgment from the podium during opening remarks by SID-US leadership.</p>
Visibility on Website, Looping Slide Deck, and Printed Signage	<p>Diamond One full slide with organization logo played on a loop projection during Annual Dinner. Organization logo and link prominently displayed on SID-US website Annual Dinner event page. Organization logo prominently displayed on Annual Dinner signage. Includes QR code to company website or link of your choosing. Organization logo included on Annual Dinner banner on Annual Dinner website.</p> <p>Platinum Organization logo listed on shared slide with other Platinum Sponsors played on a loop projection during Annual Dinner. Organization logo and link displayed on SID-US website Annual Dinner event page. Organization logo displayed on Annual Dinner signage. Organization logo included on Annual Dinner banner on Annual Dinner website.</p> <p>Gold, Silver Organization logo listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization logo and link displayed on SID-US website Annual Dinner event page. Organization logo displayed on Annual Dinner signage.</p> <p>Bronze, Supporter Organization name listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization name and link listed on SID-US website Annual Dinner event page. Organization name listed on Annual Dinner signage.</p>
NEW THIS YEAR! Pop-Up Studio Interview	Diamond, Platinum Opportunity to be interviewed at the Pop-Up studio on-site during the reception. Interview will be recorded and shared with Sponsor following the Annual Dinner.
Opportunity to have Branded Giveaways at Registration	Diamond Can produce giveaways such as branded bags, water bottles, stickers, etc. at your cost provided at registration.
Attendee List	Diamond Attendee list will include name, organization, and email address of opted-in attendees, for premium data analytics and post-event outreach.