

SID-United States

2026 Annual Conference Sponsorship Opportunities

In-Person Only

June 18, 2026

Washington Hilton

1919 Connecticut Ave NW

Washington, DC 20009

Deadline: May 29, 2026

| | Supporter | Bronze | Silver | Platinum |
|--|--|--|--|---|
| | \$1,500 early bird \$2,000 after 3/6 \$3,000 non-member | \$3,500 early bird \$4,000 after 3/6 \$5,000 non-member | \$5,000 early bird \$6,000 after 3/6 \$7,500 non-member | \$10,000 early bird \$12,000 after 3/6 \$15,000 non-member |
| <i>Click on a benefit for more information Click here for more information about special sponsorships.</i> | | | | |
| Conference Tickets | 3 | 5 | 10 | 20 |
| Attendee List | | | | Yes |
| <i>See below for optional benefits. These can be modified if you prefer less recognition.</i> | | | | |
| <i>We know these are sensitive times, and your organization may not want sponsorship visibility.</i> | | | | |
| Exhibition Space | Shared in-person table; Listing on table ID Sign | In-person table; Listing on table ID sign | In-person table in prime location; Logo on table ID sign | Two in-person tables in prime location; Logo on table ID sign |
| Visibility during Plenaries & Breakouts | | | | Speaking opportunity during introduction of plenary or breakout session; 1-minute promotional video during plenary and acknowledgment in opening remarks |
| Pre-Event Virtual Promotion | | | | Opportunity to be featured in pre-event virtual promotion |
| Visibility at Conference Venue | Organization listed on signage | Organization listed on signage | Logo displayed on signage; Optional Sponsor Video | Opportunity to provide branded giveaways, Logo in prime location displayed on signage; Logo displayed on signage; Optional Sponsor Video |
| Social Media & Other Promotions | Listing on website, pre-conference outreach, and promotional materials; 1 mention on LinkedIn | Listing on website, pre-conference outreach, and promotional materials; 1 spotlight on LinkedIn | Logo in prime location on website, pre-conference outreach, and promotional materials; 2 spotlights on LinkedIn & Facebook | Logo in prime location on website, pre-conference and post-conference outreach, and promotional materials; 3 spotlights on LinkedIn, Facebook, and X; 1 spotlight on Instagram Story; Optional Feature in SID-US Newsletter |

Please reach out to annualconference@sid-us.org if you are interested in creating a sponsorship unique to your organization. See special sponsorships below.

Add-On Opportunities

In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

Student Sponsorship Add-On

\$1,000

Invest in future development practitioners and colleagues. The Student Sponsorship Package is available to add to your chosen sponsor package. Receive 5 in-person and 5 virtual student tickets for students chosen by your organization or SID-United States, an acknowledgement of student sponsors on virtual platform and conference website, and your company name on student attendee name badges.

SID-United States

2026 Annual Conference Sponsorship Opportunities

Special Sponsorship Packages

| | |
|--|---|
| Reception Sponsor (In-person) \$8,000 early bird \$9,000 after 3/6 \$11,000 non-member | <ul style="list-style-type: none">• Visibility on all in-person reception signage and promotions• Opportunity to provide branded collateral• Maximum of three sponsors*• Every Bronze level feature** |
| Coffee Break Sponsor (In-person) \$5,000 early bird \$6,000 after 3/6 \$7,000 non-member | <ul style="list-style-type: none">• Name on signage and promotions for one coffee break lounge for all attendees• Opportunity to have branded collateral such as napkins provided at sponsor's cost at coffee breaks• Maximum of two sponsors*• Every Bronze level feature** |
| Wi-Fi Sponsor (In-person) \$5,000 early bird \$6,000 after 3/6 \$7,000 non-member | <ul style="list-style-type: none">• Sponsor Wi-Fi access to all in-person participants at the Washington Hilton• Customize the Wi-Fi username and password that all in-person attendees see when logging onto WIFI• Maximum of one sponsor• Every Bronze level feature** |

*If interested in exclusive sponsorship pricing, email annualconference@sid-us.org

**Option to upgrade to higher level sponsorship, contact annualconference@sid-us.org for details

The student sponsor add-on is also available to special sponsors. For more information, see page one.

| SID-United States 2026 Annual Conference Sponsorship Opportunities <i>Sponsor Package Information</i> Please note that all sponsor benefits are optional - you are not required to take advantage of all the sponsor benefits. | |
|---|---|
| Conference Tickets | <p><i>All Sponsors</i> Unused organization tickets will be donated to students and attendees from developing countries. Organizations that donate more than 5 tickets by May 29, 2026 will receive student sponsorship recognition. Please note that the conference is fully in-person this year and there will be no virtual tickets.</p> |
| Attendee List | <p><i>Platinum</i> Attendee list will include name, title, organization, and email address of opted-in attendees for premium analytics and outreach. A preliminary attendee list can also be shared in advance of the conference if requested.</p> |
| Exhibition Space | <p><i>All Sponsors</i> Please note that if you require electricity and/or Wi-Fi in your exhibit space (full or shared table(s)), you will need to purchase these at an additional cost. We understand there were issues with the 2024 exhibit hall space and have reconfigured the exhibit hall this year to address those issues.</p> <p><i>Platinum</i> Two 6ft x 30in tables in prime location at entrance of exhibit hall for maximum visibility to all attendees. Logo on table ID sign.</p> <p><i>Silver</i> One 6ft X 30 in table in prime location for maximum visibility to all attendees. Logo on table ID sign.</p> <p><i>Bronze</i> One 6ft x 30in table and listing on table ID sign.</p> <p><i>Supporter</i> Shared 6ft x 30in table and listing on table ID sign. Shared with one other supporter level sponsor.</p> |
| Pre-Event Virtual Promotion | <p><i>Platinum</i> Opportunity to be featured in pre-event virtual promotion. More details will be provided closer to the event date.</p> |
| Visibility During Plenaries & Breakouts | <p><i>Platinum</i> Opportunity to introduce a keynote speaker or high-level panel (exact session determined by SID-US – may be in plenary or breakout session). 1-minute promotional video played during plenary, displayed to all attendees. Verbal acknowledgment in opening remarks of conference.</p> |
| Visibility at Conference Venue | <p><i>Platinum</i> Can provide giveaways such as branded bags, water bottles, pens, etc. at own cost to be placed at registration. Organization logo displayed in prime location on conference screens and/or printed signage in common areas and the registration area of the Washington Hilton. Optional opportunity to have a 3-minute maximum sponsor video played at some point during the conference.</p> <p><i>Silver</i> Organization logo displayed on conference screens and/or printed signage in common areas and the registration area of the Washington Hilton. Optional opportunity to have a 3-minute maximum sponsor video played at some point during the conference.</p> <p><i>Bronze, Supporter</i> Organization will be listed on conference screens and/or printed signage in common areas and the registration area of the Washington Hilton.</p> |

| | |
|--|--|
| Social Media & Other Promotions | <p><i>Platinum</i> Logo prominently displayed on sponsor website page. Organization logo featured before and after the conference on social media, the conference website, and SID-US conference mailings. Visibility to SID-US's 49k followers through 3 spotlights on LinkedIn, Facebook, and X; 1 Instagram Story spotlight. Optional feature in SID-US Newsletter in weeks leading up to the event.</p> <p><i>Silver</i> Logo prominently displayed on sponsor website page. Organization logo listed before and after the conference on social media, the conference website, and SID-US conference mailings. Visibility to SID-US's 49k followers through 2 spotlights on LinkedIn, Facebook, and X.</p> <p><i>Bronze</i> Organization name listed on sponsor website page. Organization name listed before and after the conference on social media, the conference website, and SID-US conference mailings. Visibility to SID-US's 49k followers through one spotlight on LinkedIn, Facebook, and X, and 1 Instagram Story Spotlight.</p> <p><i>Supporter</i> Organization name listed on sponsor website page. Organization name listed before and after the conference on social media, the conference website, and SID-US conference mailings. Visibility to 27k followers through one mention on LinkedIn.</p> |
|--|--|