

2024 SID-United States Hybrid Annual Conference Sponsorship Opportunities

Friday, April 26, 8:30 AM – 6:30 PM (Eastern Time)

In-person at the Washington Hilton, Washington, DC & Virtual

Deadline: April 12, 2023

	Diamond	Platinum	Gold	Silver	Bronze	Supporter	Virtual Only
	\$17,500 early bird \$18,000 after 2/16 \$25,000 non-member	\$12,000 early bird \$13,000 after 2/16 \$17,500 non-member	\$9,000 early bird \$11,000 after 2/16 \$12,000 non-member	\$7,000 early bird \$8,000 after 2/16 \$10,000 non-member	\$5,000 early bird \$6,000 after 2/16 \$8,000 non-member	\$2,500 early bird \$3,000 after 2/16 \$4,500 non-member	\$1,000 early bird \$1,500 after 2/16 \$2,500 non-member
<i>Click on a benefit for more information Click here for more information about special sponsorships.</i>							
Conference Tickets	30 in-person 40 virtual	20 in-person 30 virtual	15 in-person 25 virtual	10 in-person 20 virtual	5 in-person 15 virtual	3 in-person 10 virtual	10 virtual
Exhibition Space	Prime in-person booth location, virtual networking opportunity	Prime in-person booth location, virtual networking opportunity	Prime in-person booth location, virtual networking opportunity	In-person booth, virtual networking opportunity	In-person table, virtual networking opportunity	Shared in-person table, virtual networking opportunity	Virtual networking opportunity
Breakout Session & Speaking Opportunity	Design a breakout session, can be in-person or virtual , or provide a speaker for another breakout session	Design a virtual breakout session or provide a speaker for another breakout session					
In-person and Virtual Visibility during Plenaries and Breakouts	Speaking opportunity during plenary or in-person breakout session; 1-minute promotional video during plenary and acknowledgement in opening remarks	Acknowledgment in opening remarks	Acknowledgment in opening remarks				
In-person Visibility at Conference Venue	Opportunity to provide branded giveaways; Logo displayed at registration and common area screens	Logo displayed at registration and common area screens	Logo displayed at registration and common area screens	Organization listed at registration and common area screens	Organization listed at registration and common area screens	Organization listed at registration and common area screens	
Visibility on Virtual Platform	Pop up studio interview; Pop up studio shoutout; Sponsor Spotlight; Logo listed on virtual platform banner	Pop up studio shoutout; Sponsor Spotlight; Logo listed on virtual platform banner	Pop up studio shoutout; Sponsor Spotlight; Logo listed on virtual platform banner	Sponsor Spotlight; Logo listed	Organization listed	Organization listed	Organization listed
Social Media and Other Promotions	Logo on Registration Page, pre-Conference and post-Conference outreach, and promotional materials; 3 spotlights on LinkedIn, Facebook & Twitter; 1 24h Instagram Story takeover; Day-of promotional push through virtual platform; Feature in newsletter before Conference	Logo on Registration Page, pre-Conference and post-Conference outreach, and promotional materials; 2 spotlights on LinkedIn, Facebook & Twitter; Day-of promotional push through virtual platform; Feature in newsletter before Conference	Listing on Registration Page, pre-Conference outreach, and promotional materials; 1 spotlight on LinkedIn, Facebook & Twitter; Day-of promotional push through virtual platform; Feature in newsletter before Conference	Listing on Registration Page, pre-Conference outreach, and promotional materials; 1 spotlight on LinkedIn & Twitter	Listing on Registration Page, pre-Conference outreach, and promotional materials; 1 spotlight on Twitter	Listing on Registration Page, pre-Conference outreach, and promotional materials; 1 mention on Twitter	Listing on Registration Page, pre-Conference outreach, and promotional materials; 1 mention on Twitter
Attendee List	Yes						

Please reach out to annualconference@sid-us.org if you are interested in creating a sponsorship unique to your organization. See special sponsorships below.

Add-On Opportunities

In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

Student Sponsorship Add-On

\$1,000

Invest in future development practitioners and colleagues. The Student Sponsorship Package is available to add to your chosen sponsor package. Receive 5 in-person and 5 virtual student tickets for students chosen by your organization or SID-United States, an acknowledgement of student sponsors on virtual platform and Conference website, and your company name on student attendee name badges.

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Special Sponsorship Packages

Pop-up Hallway Studio Sponsor (In-person & virtual) \$12,000 early bird \$13,000 after 2/16 \$17,500 non-member	<ul style="list-style-type: none">• Sponsor virtual production booth, high quality real-time production, and stream of news-style broadcast• Branding on livestream• Maximum of two sponsors*• Every Silver level feature**
Innovation Competition Sponsor \$12,000 early bird \$13,000 after 2/16 \$17,500 non-member	<ul style="list-style-type: none">• Opportunity to judge Innovation Competition• Moderate Finalists' panel (virtual)• Announce winner(s) at Closing Plenary• Logo on Annual Conference website and communication materials• Prime location branding as the "Innovation Competition Sponsor"• Every Silver Level feature**• Exclusive to one sponsor
Reception Sponsor (In-person) \$7,000 early bird \$8,000 after 2/16 \$10,000 non-member	<ul style="list-style-type: none">• Visibility on all in-person reception signage and promotions• Opportunity to provide branded collateral• Maximum of three sponsors*• Every Bronze level feature**
Accessibility Sponsor (In-person & virtual) \$7,500 early bird \$8,500 after 2/16 \$10,000 non-member	<p>We will offer American Sign Language interpreters and closed captioning services throughout our hybrid event. Sponsor these critical resources while achieving robust visibility across the Conference.</p> <p>Sponsorship includes:</p> <ul style="list-style-type: none">• Sponsor recognition on plenary screen, website, email footer, and promotional materials, and communications related to accessibility services• Includes "interpretation sponsored by" credit• Every Bronze level feature**
Lounge Sponsor (In-person) \$7,000 early bird \$8,000 after 2/16 \$10,000 non-member	<ul style="list-style-type: none">• Name on signage and promotions for all-day in-person coffee break lounge for all attendees• Monitor to feature sponsor videos, website, etc.• Maximum of three sponsors*• Every Bronze level feature**
Wi-Fi Sponsor (In-person) \$7,000 early bird \$8,000 after 2/16 \$10,000 non-member	<ul style="list-style-type: none">• Sponsor Wi-Fi access to all in-person participants at the Washington Hilton• Customize the Wi-Fi username and password that all in-person attendees see when logging onto WIFI• Maximum of one sponsor• Every Bronze level feature**

*If interested in exclusive sponsorship pricing, email AnnualConference@sid-us.org

*Option to upgrade to Silver or higher, contact AnnualConference@sid-us.org for details

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Sponsor Package Information

Please note, all sponsor benefits are optional, you are not required to take advantage of all of the sponsor benefits.

Virtual Tickets	<p>All Sponsors Unused organization tickets will be donated to students and attendees from developing countries. Organizations that donate more than 5 tickets will receive student sponsorship recognition.</p>
Exhibition Space	<p>All Sponsors All sponsors will have access to a virtual networking opportunity. Due to sponsor feedback, we will not be doing virtual booths this year as we have done in years past. Please note, if you require electricity and/or Wi-Fi in your in-person exhibit space (booth, full table, or shared table), you will need to purchase these at an additional cost.</p> <p>Diamond, Platinum, Gold Prime location at entrance of exhibit hall for maximum visibility to all in-person attendees. Full booth setup including pipe draping and booth ID sign. Virtual networking opportunity to engage with attendees during the Conference.</p> <p>Silver Full booth setup including pipe draping and booth ID sign. Virtual networking opportunity to engage with attendees during the Conference.</p> <p>Bronze Full tabletop booth package. Virtual networking opportunity to engage with attendees during the Conference.</p> <p>Supporter Shared tabletop booth package. Virtual networking opportunity to engage with attendees during the Conference.</p> <p>Virtual Only Virtual networking opportunity to engage with attendees during the Conference.</p>
Breakout Sessions & Speaking opportunity	<p>Diamond Optional opportunity to design a breakout session, can be in-person or virtual, which can be a panel, a workshop or another format. Or you can offer a speaker for a session that SID-US designs. Sessions will take place throughout the day and will be accessible both live and after the Conference on our Conference platform. Topics must be approved by SID-United States and all sessions must meet DEI and other guidelines. The breakout session may not be pre-recorded, and all speakers must be live during the program on April 26. All sessions must align with SID-US DEIA guidelines.</p> <p>Platinum Optional opportunity to design a virtual breakout session, which can be a panel, a workshop or another format. Or you can offer a speaker for a session that SID-US designs. Sessions will take place throughout the day and will be accessible both live and after the Conference on our Conference platform. Topics must be approved by SID-United States and all sessions must meet DEI and other guidelines. The breakout session may not be pre-recorded, and all speakers must be live during the program on April 26. All sessions must align with SID-US DEIA guidelines.</p>
In-person and Virtual Visibility during Plenaries and Breakouts	<p>Diamond Opportunity to introduce a keynote speaker or high-level panel in person, streamed and recorded on the Conference virtual platform (exact session determined by SID-US – may be in plenary or breakout session). 1-minute promotional video played during plenary, displayed to all virtual and in-person attendees. Verbal acknowledgment in opening remarks of Conference, in person and streamed to virtual platform.</p> <p>Platinum, Gold Verbal acknowledgment in opening remarks of Conference, in-person and streamed to virtual platform.</p>
In-person Visibility at Conference Venue	<p>Diamond Can provide giveaways such as branded bags, water bottles, masks, etc. at own cost to be placed at registration. Organization logo will be published on Conference screens in common areas and the registration area of the Washington Hilton.</p> <p>Platinum, Gold Organization logo published on Conference screens in common areas and the registration area of the Washington Hilton.</p>

	<p>Silver, Bronze, Supporter Organization will be listed on Conference screens in common areas and the registration area of the Washington Hilton.</p>
<p>Visibility on Virtual Platform</p>	<p>Diamond Sponsor Spotlight, a 3-minute video played during the virtual Conference and available in virtual library. Logo prominently displayed on virtual Conference panel on every page. Opportunity to be interviewed on-site at the Conference venue. Interview to be aired real time during the Conference on the virtual platform.</p> <p>Platinum Sponsor Spotlight, a 3-minute video played during the virtual Conference and available in virtual library. Logo prominently displayed on virtual Conference panel on every page. Organization name acknowledged from pop-up studio.</p> <p>Gold Sponsor Spotlight, a 3-minute video played during the virtual Conference and available in virtual library. Logo prominently displayed on virtual Conference panel on every page. Organization name acknowledged from pop-up studio.</p> <p>Silver Sponsor Spotlight, a 3-minute video played during the virtual Conference and available in virtual library. Logo prominently displayed on virtual Conference panel on every page.</p> <p>Bronze, Supporter, Virtual Only Organization listed on virtual platform.</p>
<p>Social Media & Communications Promotions</p>	<p>Diamond Logo prominently displayed on registration page for in-person and virtual attendees. Organization featured before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to SID-US's 35k followers through three spotlights on LinkedIn, Facebook, and Twitter and one 24h Instagram Story takeovers. Live broadcast messages on virtual platform. Optional feature in SID-US Newsletter in weeks leading up to the event (content to be submitted via the sponsor registration form).</p> <p>Platinum Logo prominently displayed on registration page for in-person and virtual attendees. Organization featured before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to SID-US's 35k followers through two spotlights on LinkedIn, Facebook, and Twitter. Live broadcast messages on virtual platform.</p> <p>Gold Organization listed on registration page for in-person and virtual attendees. Organization listed before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to SID-US's 35k followers through one spotlight on LinkedIn, Facebook, and Twitter. Live broadcast messages on virtual platform.</p> <p>Silver Organization listed on registration page for in-person and virtual attendees. Organization listed before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to 20k followers through one spotlight on LinkedIn and Twitter.</p> <p>Bronze Organization listed on registration page for in-person and virtual attendees. Organization listed before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to 6k followers through one spotlight on Twitter.</p> <p>Supporter, Virtual Organization listed on registration page for in-person and virtual attendees. Organization listed before and after the Conference on social media, the Conference website, and SID-US Conference mailings. Visibility to 6k followers through one mention on Twitter.</p>
<p>Attendee List</p>	<p>Platinum Attendee list will include name, organization, and email address of attendees, for premium data analytics and post-Conference outreach.</p>