

## All Member Benefits Orientation

October 21, 2024

@sidunitedstates

www.sid-us.org



## Levels of Engagement

Low: Stay informed

Create an account, update your profile, and subscribe to our weekly newsletter and social media.

Medium: Leverage our network

Attend member exclusive events and access your visibility benefits.

High: Advance knowledge sharing and thought leadership

Apply for co-chair and associate positions for our member led groups, volunteer as a speaker, and sponsor events.

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### What Members Value Most

### Formal & Informal Networking

Connect with organizations and professionals working across the international development sector.

## **Professional Development**

Gain member exclusive access to important discussions relating to a diverse set of topics relevant to international development work.

### **Visibility & Brand Awareness**

Promote your organization's work and mission.





### **About Us**

SID-United States is part of the Society for International Development global network which was founded over 60 years ago and has chapters in Frankfurt, Hamburg, Israel, and the United States.

- We are a membership driven organization that brings together international development professionals from all stages in their career.
- We represent a diverse group or organizations and people working throughout international development.
- We are a neutral convener.



## SID-US Staff



Katherine Raphaelson President



Julie Montgomery VP for Membership & Partnerships



Pebbles Daez Membership & External Affairs Manager



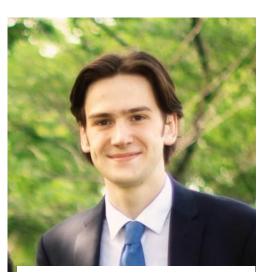
Malavika Randive Programs Manager



Max Gomez
Finance & Operations
Manager



Noah Ramsey-Lucas
Senior Coordinator of Membership
& Business Development



Dan Moreno Senior Coordinator of Annual Events



## Connect Learn Catalyze

#### **Mission**

We connect and convene organizations and people to engage, enrich, and expand our globally-minded community to build a more equitable world.

#### **Vision**

An inclusive, diverse, informed community of globally engaged organizations and people.



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## Membership At A Glance

We are the global town square for development.

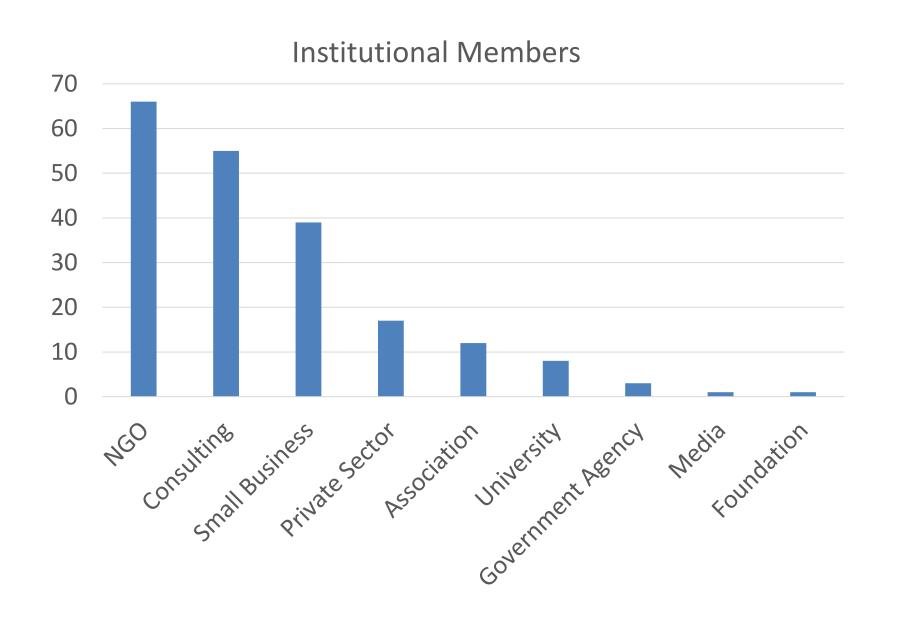
- 37% of Members based outside DC, Maryland, and Virginia
- 235+ Institutional Members
- 650+ Individual Members

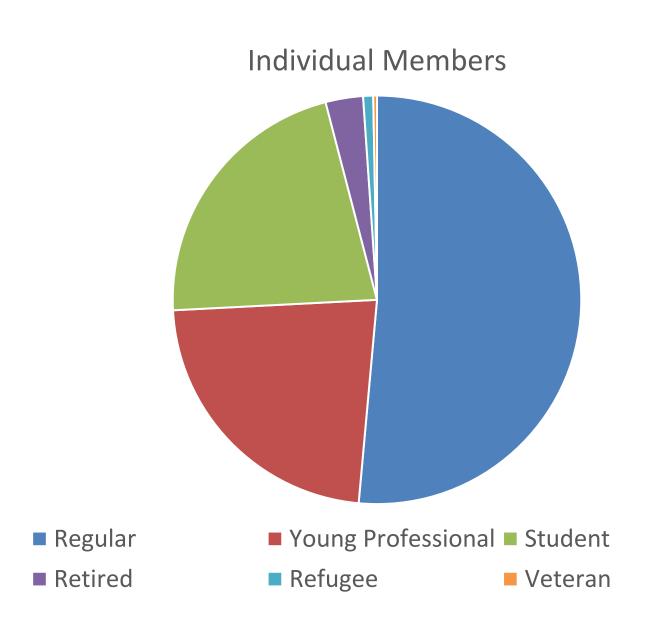
- Members in 40 states including the District of Columbia, and 34 countries
- Over 65K subscribers on social media and weekly newsletter

Learn more about our members through the online member directory



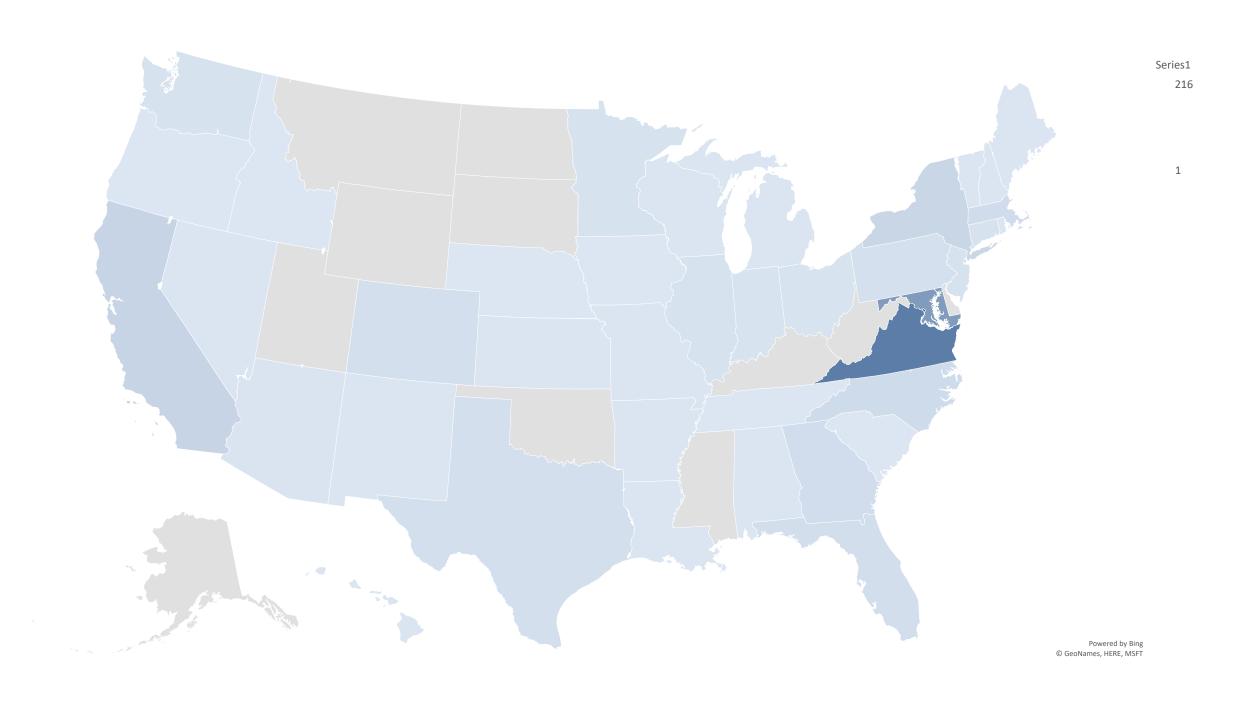
### **About our Members**







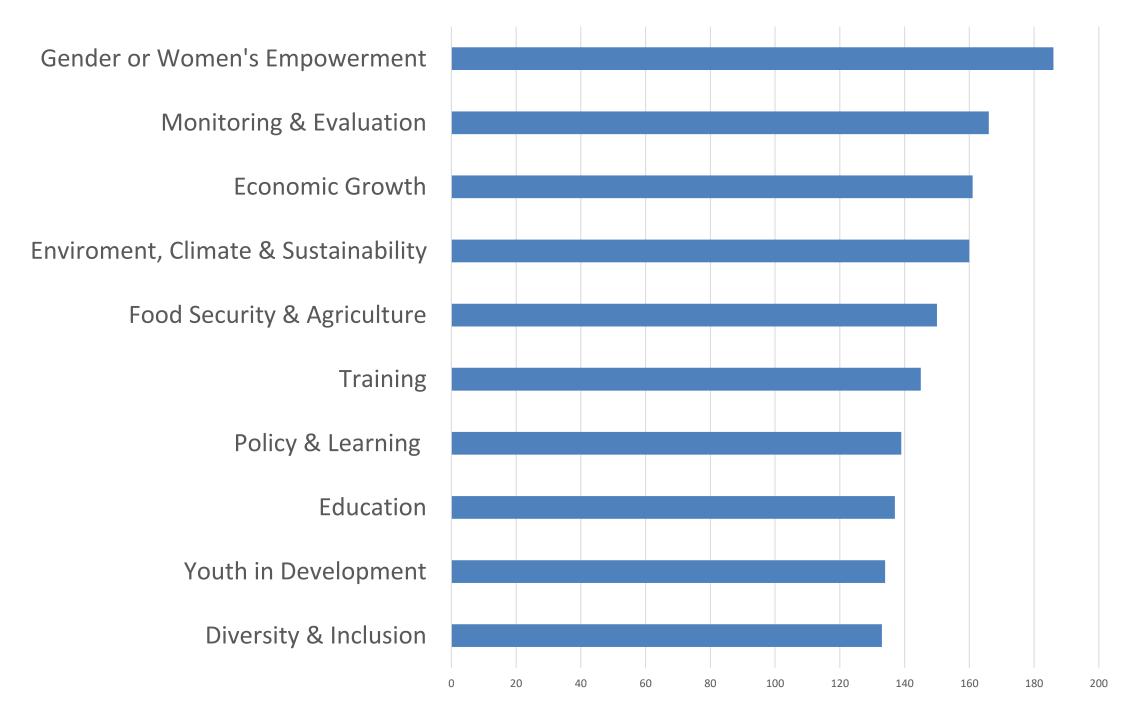
### Where our Members Are Based



Alabama, Arizona, Arkansas, California, Colorado, Connecticut, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Virginia, Washington, Wisconsin



## Top 10 Areas of Work





## SID-US Event Types

#### **Public**

Open to the public and free of cost. Workgroup events fall into this category.

#### **Paid**

SID-US members will always receive a discount on the cost of attendance. Events like our Annual Conference, Annual Dinner, Career Fairs, and training workshops fall into this category.

#### **Member Exclusive**

Only open to SID-US members. Events like our Annual Membership Meeting, Summer Member Mixer, Networks, Affinity Group, and other off-the record events are only open to members.

#### **Institutional Member Exclusive**

Only open to Institutional Members. Events like USAID Receptions, USAID Policy Briefings, Executive Roundtables, and other off-the record events are only open to Institutional members.



## Member Led Groups: Workgroups

SID-US Workgroup events are open to the public and convene on a regular basis to discuss development challenges, share best practices, and discuss emerging trends.

- Corporate Role in Development
- Democracy, Rights, & Governance
- Development Finance
- Digital Development
- Education for Development
- Environment & Sustainability
- Food Security & Agriculture

- Health & Nutrition
- Inclusive Development
- Infrastructure & Urban Development
- Monitoring & Evaluation
- Peace & Security
- Policy & Learning
- Race, Ethnicity, & Diversity
- Youth in Development



## Member-Led Groups: Affinity Groups

SID-US Affinity Groups are member exclusive and provide a space where members can share practical knowledge and initiate conversations to address a specific crises or challenge relevant to international development. These events are temporary and remain active based on the needs of our members.

#### **Current Affinity Group:**

Ukraine

#### **Past Affinity Group:**

Afghanistan



## Member-Led Groups: Networks

SID-US Networks are member exclusive and serve as platforms for individuals to form connections with peers and mentors within the industry as well as share resources and information.

- Independent Consultants Network (ICN)
- Young Professionals in Development Network (YPN)



### **Annual Events**

Career Fair (Virtual)
October & February
careerfair@sid-us.org

Annual Dinner (In-Person)
November 13, 2024
annualdinner@sid-us.org

Annual Membership Meeting (Hybrid)
January 30, 2025
membership@sid-us.org

Annual Conference (Hybrid)
Summer 2025
annualconference@sid-us.org

Summer Member Mixer (In-person)
August 2025
membership@sid-us.org





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## Raise Visibility & Brand Awareness

#### SID-US Blog

Share your expertise with our network. *Open to all members*.

### **Monthly Individual Member Newsletter**

Receive access to *In the Know*, a monthly digest tailored for individual members. *Individual member exclusive*.

### **Discounted Event Sponsorship**

Raise visibility and promote your brand at a discounted member price. *IM exclusive*.

#### **Weekly Newsletter**

Post news, job, events, updates, blogs, and more to over 20k subscribers. *IM exclusive*.

### Social Media Spotlight

Share what you want when you want. IM exclusive.

#### **Paid Advertisement**

Share your message across all our platforms. *IM* exclusive.



# Questions?

