

# 2019 SID-Washington Annual Conference Sponsorship Benefits – Regular

Sponsor Benefits	Diamond \$15,000 (\$25,000 Non-Member)	Platinum \$10,000 (\$15,000 Non-Member)	Gold \$8,000 (\$10,500 Non-Member)	Silver \$6,500 (\$7,500 Non-Member)	Bronze \$4,500 (\$5,500 Non-Member)	Supporter \$1,500 (\$3,000 Non-Member)
Conference Guests	30 guests	20 guests	15 guests	10 guests	5 guests	3 guests
Tables at General Session(s)**	1 Table (10 Guests)	-	-	-	-	-
Exhibition Space	Booth, (Prime Location)	Booth, (Prime Location)	Booth	Table	Table	Shared Table With Other Supporters (Up To 3 Per Table)
Looping PowerPoint Slides on Stage	Own slide with logo	Own slide with logo	Logo on shared slide	Logo on shared slide	Logo on shared slide	Logo on shared slide
Visibility on App and Website	Logo	Logo	Logo	Logo	Listing	Listing
Social Media Perks	3 Tweets, 3 Facebook posts, 2 LinkedIn posts, 1 Instagram post	2 Tweets, 2 Facebook posts, 1 LinkedIn post	2 Tweets, 1 Facebook post, 1 LinkedIn post	1 Tweet, 1 Facebook post	1 Tweet	-
Visibility on Conference Sponsor Signage	Logo	Logo	Logo	Logo	Listing	Listing
Visibility in Pre-Conference Outreach	Logo	Logo	Logo	Logo	Listing	Listing
Day-of Promotional Push through Event App	Yes	Yes	-	-	-	-
Visibility in Post-Conference Promotions	Yes	Yes	-	-	-	-
Video Loop on Registration and Common Area Screens	1 Minute Video	-	-	-	-	-

## **SOLD OUT Reception Sponsorship – \$3,000 (\$4,500 Non-Member)**

~~Sponsors receive advertisement on the agenda, app, and exclusive signage at the Conference reception and the opportunity to set up cocktail tables with your organization's promotional materials for additional visibility.~~

~~Limited to two sponsors only.~~

~~Includes Social Media Perk: 1 Tweet.~~

~~Includes 5 conference tickets.~~

## **Innovation Gallery Sponsorship - \$10,000 (\$15,000 Non-Member)**

Sponsor the Innovation Gallery at the Annual Conference on May 30<sup>th</sup>.

Limited to ~~three~~ two sponsors.

Includes: Naming rights for the Innovation Gallery and a table in the Innovation Gallery.

Includes: Social Media Perks: 2 Tweets, 2 Facebook posts, 1 LinkedIn post.

Includes: 10 conference tickets.

★*Innovation Gallery Sponsors are not eligible to participate in the Innovation Challenge Competition.*

**Charging Station Sponsorship - \$3,000‡ or \$5,000‡ (\$4,500 or \$6,500 Non-Member)**

Sponsor a charging station where guests can charge their phone throughout the day. Your organization's logo will appear on each base and screen of each charging station.

Limited to one sponsor only.

Includes Social Media Perk: 1 Tweet.

Includes 5 conference tickets.

**‡\$3,000 (\$4,500 Non-Member) for 2 charging stations with 32 devices**

**‡\$5,000 (\$6,500 Non-Member) for 4 charging stations with 64 devices**

**Water Bottle Sponsorship - \$5,000 (\$6,500 Non-Member)**

Limited to one sponsor only.

Sponsor a water bottle that every attendee will receive at registration.

Includes Social Media Perk: 1 Tweet

Includes 5 conference tickets.

**★Sponsors are responsible for providing and delivering water bottles for up to 1,000 attendees**

**Notebook Sponsorship - \$5,000 (\$6,500 Non-Member)**

Sponsor a notebook/pad that every attendee will receive at registration.

Limited to one sponsor only.

Includes Social Media Perk: 1 Tweet.

Includes 5 conference tickets.

**★Sponsors are responsible for providing and delivering notepads for up to 1,000 attendees**

**Pen Sponsorship - \$3,500 (\$5,000 Non-Member)**

Sponsor a pen that every attendee will receive at registration.

Limited to one sponsor only.

Includes Social Media Perk: 1 Tweet.

Includes 5 conference tickets.

**★Sponsors are responsible for providing and delivering pens for up to 1,000 attendees**

**Student Sponsorship - \$1,000**

This sponsorship provides organizations with the opportunity to invest in future development practitioners and colleagues. In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

- Sponsor organizations will receive 5 student tickets to be distributed to a list of students of their choosing or a list of students provided by SID-Washington.
- Sponsor organizations will be listed with other student sponsor organizations on the SID-Washington website and in the conference app.
- Sponsor organizations will also be recognized on student attendee name badges ("Sponsored by X Organization").

\*Note that the rates shown here are Early Bird Sponsorship rates, which end **Friday, April 5, 2019**. After April 5, sponsorship rates will increase for the Gold, Silver, Bronze, and Supporter levels, but all benefits will remain as is.

\*\*This year, we will have open seating in the General Sessions, with assigned seating for only Diamond level sponsors (1 table each) and session speakers.

**Registration Next Steps:**

Please head to our [Eventbrite page](#) to officially register. Once we have received your completed sponsorship registration via [Eventbrite](#), we will contact you with details regarding your sponsorship benefits, including exhibition space and materials.

To go back to our Annual Conference webpage, click [here](#).